

Hoopla Doopla Is A New Saving Extension – But Does It Really Work?

If you're anything like me, you probably do most of your shopping online these days.

Let's face it: online shopping is incredibly convenient. And, it's also an excellent way to save money, find the latest deals, and even earn rewards for your purchases.

Plus, there's an incredible number of reward apps and [shopping extensions](#) out there that can help you keep more of your hard-earned money.

[Hoopla Doopla](#) is the perfect example. It's a free cash back and coupon platform that has over 50,000 deals and 5,000 brand partners.

But how does Hoopla Doopla work? And how much money can you realistically save by signing up?

My Hoopla Doopla review is covering everything you need to know about this exciting cash back shopping platform.

Let's get to it.

What Is Hoopla Doopla?

Hoopla Doopla is a cash back shopping platform that began in 2009. Its goal is to help savvy shoppers save more money by leveraging coupon codes and cash back rewards whenever they shop online.

What I like about Hoopla Doopla is that it organizes all of its deals into easily browseable categories. And trust me, there are a *lot* of categories you can explore.

After all, Hoopla Doopla has 5,000+ brand partners you can earn rewards from. This includes the likes of Nike, Walmart, Walgreens, and other massive retailers. Plus, new stores get added all the time.

Overall, Hoopla Doopla is a very effective way to get paid to shop. So, let's explore how it all works and how you actually

save money.

How Does Hoopla Doopla Work?

Signing up for Hoopla Doopla is completely free. I created an account for the purpose of testing the platform for this review, and it's *very* easy to use.

All-in-all, Hoopla Doopla takes five simple steps:

1. Create an account
2. Shop online
3. Invite your friends
4. Enter cash sweepstakes
5. Get paid

Let's take a closer look at how each step works in a bit more detail.

1. Sign Up

As mentioned, [signing up for Hoopla Doopla](#) is completely free.

All you have to do is create an account with your email address and password. Alternatively, you can create an account by connecting through Google, Facebook, Twitter, and even TikTok.

Once you sign up, you instantly get entered into one of its \$500 monthly sweepstakes, which is a nice bonus.

And with Hoopla Doopla, you don't need to add *any* of your personal financial information when creating an account. This helps increase security and maintain privacy, which is always nice to see.

In contrast, many reward platforms require linking a credit or debit card to your account to earn cash back. I really like that Hoopla Doopla doesn't require this step.

Just note that you must be 16 or older to create an account.

2. Shop At Hoopla Doopla Partners

Once you create your account, you're ready to shop and save at Hoopla Doopla's 5,000 plus retail partners.

As mentioned, Hoopla Doopla organizes partners by category. Some examples of categories and partner brands you can shop at include:

- **Arts & Crafts:** Includes Michael's, Circuit, and Crayola.
- **Babies & Kids:** Includes Lego, Disney, and Playmobil
- **Beauty & Personal Care:** Includes Olay, Neutrogena, and Kiehl's.
- **Clothing & Accessories:** Includes American Eagle, Old Navy, and Nike.

- **Computer & Gaming:** Includes Microsoft, GameStop, and HP.
- **Finance & Investing:** Includes The Motley Fool, H&R Block, and PayPal.
- **Food & Beverage:** Includes Blue Apron, Safeway, and Walmart.
- **Travel & Hotels:** Includes Expedia, Hotels.com, and Hilton.
- **Pet Supplies:** Includes Chewy, BarkBox, and Petmate.
- **Department & Variety Stores:** Includes Kohl's, Saak's 5th Ave, eBay, and AliExpress.

As you can see, Hoopla Doopla has a pretty extensive range of partners. And all you have to do is click on a brand you want to shop at and claim the deal.

From there, Hoopla Doopla redirects you to the merchant's website. When you check out, you get paid your cash back

to your Hoopla Doopla account.

A lot of Hoopla Doopla partners pay around 2% to 5% cash back. But you can also search under the "Big Deals" section to find cash back offers in the 10% to 20% or higher range.

3. Invite Your Friends

Cash back and coupon codes are the main ways to save money with Hoopla Doopla. However, you can also invite your friends to help everyone save.

With Hoopla Doopla's referral program, you get \$10 if you invite someone to join the program and they make a qualifying purchase.

This type of sign up bonus is pretty nice, and if your friends are also looking for ways to save money when shopping, recommending Hoopla Doopla is an easy win.

4. Enter Monthly Sweepstakes

Every month, Hoopla Doopla pays one of its members a \$500 cash bonus into their account.

Of course, your odds of winning this cash sweepstake aren't super high. But it's nice that the company offers multiple ways for members to earn rewards, be it a sweepstake or referral bonus.

5. Get Paid

Once you make a purchase at a Hoopla Doopla partner, the transaction appears in your account as a “pending” transaction. It takes about 90 days for transactions to fully process and for you to then get paid.

This 90-day waiting period is in place to account for things like returns and refunds. But as long as you actually purchase something through Hoopla Doopla, you should get paid.

Hoopla Doopla pays you with PayPal money, check, or Venmo every 90 days. Just note that you need at least \$5 in your account balance to get paid.

This payment schedule is the same as competitors like [Rakuten](#). If you shop online regularly, you can expect four nice checks from Hoopla Doopla every year.

The fact you get paid real cash and not free gift cards is also a selling point. And Hoopla Doopla covers any processing fees for Venmo and PayPal.

How Much Does Hoopla Doopla Pay?

Many Hoopla Doopla partners pay around 2% to 5% cash back. However, there are plenty of deals in the 5% to 10% cash back range, and I've even seen offers as high as 100% cash back for categories like VPNs and software.

An example of a current Hoopla Doopla deal at Nike.

Ultimately, how much Hoopla Doopla pays depends on which brands you shop at and how much you spend.

But if you're averaging about 5% cash back and spend \$200 a month online, that's \$120 per year in extra savings in your

pocket. Not bad for a free shopping rewards platform.

And the fact you can find 50% to 100% cash back deals is very impressive. If you're shopping for software anywhere, I recommend checking Hoopla Doopla first.

Just note that offers sometimes have specific terms or rules you have to follow to be eligible for cash back. Many partners pay you cash back on every purchase, but sometimes, partners can restrict certain categories or cap how much you earn, so read the fine print!

Which Brands Are Available?

At the time of writing, Hoopla Doopla has over 5,000 brand partners. Some of the most notable names include:

- AliExpress
- Bose
- Columbia
- eBay
- Gap
- Groupon
- Kohl's
- Microsoft
- Nike
- Samsung

- The Home Depot
- Under Armor
- Walmart
- Yeti

Partners and cash back rates rotate all the time. But the bottom line is that you can probably find several brands you already shop at on Hoopla Doopla right now to start saving.

Is Hoopla Doopla Legit?

Hoopla Doopla is legit, and the platform lets you save money through coupons or by earning cash back. Like other rewards platforms, it also pays out quarterly as long as you have at least \$5 in your account.

You just have to ensure that you follow offer terms carefully to make sure you get paid. And know that it takes about 90 days for transactions to finish posting and for money to appear in your account.

Is Hoopla Doopla Safe?

Hoopla Doopla is a safe shopping platform. According to its FAQ page, it doesn't share your personal information with any third parties. And, you don't have to add your credit card information or any financial details to create an account.

All Hoopla Doopla does is connect shoppers with its partners

and then receives a small commission for doing so. This means it makes money by acting as a middleman and shopping rewards engine, not by selling your data.

You can read its [privacy policy](#) if you want to learn more about information Hoopla Doopla collects.

Pros & Cons

Pros:

- Hoopla Doopla works with 5,000+ brands
- It's completely free to sign up
- Available in Canada and the United States
- Lets you earn real cash for shopping online
- Every member gets a chance to win a monthly \$500 cash sweepstake
- You can earn \$10 for inviting your friends to join
- Some brands have massive cash back bonuses

Cons:

- Hoopla Doopla doesn't have a mobile app yet

Other Hoopla Doopla Reviews

One of the best ways to tell if a rewards platform is worth using or not is to see what other people have to say about it.

Thankfully, in Hoopla Doopla's case, most other reviews are positive.

For starters, the company has a 3.9 star rating out of 5 on [Trustpilot](#). And here's what some other users have to say about their experience using Hoopla Doopla:

- **Tony Hayes says:** "Excellent website that pays out automatically. One of my favorite cash back sites out there. They have consistently higher cash back than most others, and with automatic repayment, you don't have to do anything but wait."
- **Joshua Sexton says:** "Great company for cashback with a wide variety of companies to earn money. Will use it for my business for the long term future."
- **Patrick Green says:** "Deleted prior review and updated rating to 4 stars. The 4 star rating is because support communication is lacking. Sometimes it takes multiple weeks to get a reply. Payment takes a little longer than other sites, but they sometimes offer better cash back."

As you can see, users seem happy with HooplaDoopla, especially since it has some higher cash back rates than competitors like [Honey or Rakuten](#).

There are still some negative reviews from users who say support responses are slow or that cash back never credits. But remember: there's a 90-day transaction holding period before money reaches your account. And you need to have at least \$5 to receive a quarterly payment.

As long as you follow offer terms and instructions carefully,

you should get paid properly.

Frequently Asked Questions

Is There A Mobile App?

Unfortunately, Hoopla Doopla doesn't have a mobile app at this time. However, the company recently released its [shopping extension](#), and a mobile app is in development.

How Do I Contact Hoopla Doopla Support?

You can contact Hoopla Doopla support by using the [contact page](#) on its website and entering your email and question.

Final Thoughts

These days, there are so many ways to save and make money online. This also extends to shopping, and there's really no reason to be paying full-price anymore thanks to tools like Hoopla Doopla.

Between its coupons and cash back rates, you can keep more of your hard-earned money in your pocket. And I really like that you don't have to share credit card or sensitive information with the platform to use it.

Hopefully, my Hoopla Doopla review helps you understand

how this cash back platform works and how to maximize your savings.

You can [sign up for Hoopla Doopla](#) today if you're ready to give it a try.

Thanks for reading!

Looking for even more money-saving tips? Checkout:

- **The Best \$25 Sign Up Bonuses.**
- [Coupert Review – Is This Extension Legit?](#)
- **How To Make \$50 Fast.**